

SUMMARY OF TASKS IN ASSESSING THE ECONOMIC IMPACT OF
SPORT/RECREATION/CULTURAL EVENTS/FACILITIES

TASK 1 Determine the Scope of the Study

- Clearly define the event and exactly what constitutes related activities.
- Identify the sources of the impacts. Who is injecting money to produce the impacts (non-resident participants/spectators, etc.)?
- Precisely define the area over which the impacts will be assessed (community(s)/ county(s)/ province, etc). This Task is critical as it influences local/non-local direct expenditures and the multiplier(s).
- Determine the type of impacts to be assessed in terms of expenditures/incomes/employment/taxes, etc.