

**AVESTA**  
**September 25, 2007, 1:30 PM**  
**Old Orchard Inn**

**MINUTES**

**Present:** Steve Raftery, Mike Trinacty, Jane Manning, Andy MacLean, Anna Allen, Jennifer Coolen, Andrew Fry, Niv Harrison

**Regrets:** Loretta Buchanan, Louise Watson, Bob Suffern, Bruce MacArthur, Craig Burgess, Mark Phillips, Bob Caissie, Erin Beaudin, Claude O'Hara

- 1. Call to Order/Introduction:** Trinacty called the meeting to order at 1:39 pm
- 2. Review Previous Minutes:** The previous minutes were approved as circulated.
- 3. Business Arising:**
  - 3.1 Website – Domain Name:** Harrison reported that the domain [www.avesta.ns.ca](http://www.avesta.ns.ca) can only be used with consent from the owners of [www.avesta.ca](http://www.avesta.ca). He has been corresponding with the owners and is awaiting their decision in regards to allowing AVESTA to use the aforementioned address. A document was circulated with other possible domain name options.
  - 3.2 Co-op Student:** Trinacty reported that the student will not be working during the fall term as there was limited interest in the position. An application has been submitted for the winter term.
  - 3.3 Municipal Council Meeting:** Allen indicated she will organize the agenda for a municipal council meeting. The proposed date for the meeting is November 13<sup>th</sup>/2007. The meeting will include representatives from West-Hants and Kings County. Allen mentioned that it is important to highlight how AVESTA will generate revenue. Rafferty mentioned AVESTA charging fees for the services the organization provides. Discussion was had surrounding having AVESTA's AGM after the municipal council meeting because there will be a captive audience. Lunch will be served and a guest speaker will speak to the economic benefits of holding events in the Annapolis Valley. Rafferty spoke to the history of the triathlon's success in Bridgetown.

**Action Item 1 – Rafferty will invite the organizer of the Bridgetown triathlon to speak with Brian VanBlarcom about the economic benefits of the event.**

**Action Item 2 – Trinacty will contact Brian VanBlarcom to see if he is available to speak at the AGM.**

**3.4 Other:**

*Andrew Fry Enters 1:55pm*

**4. New Business:**

**4.1 Annual Meeting:** See 3.3

**4.2 Board Structure:** Fry reported that the draft version of the business plan had different tiers in the board structure. He discussed the difficulties with having such a structure. The new board structure has 15 board members. 1/3 of the board will sit as chairs of the 5 committees. Discussion was had surrounding the duration of term on the board. It was decided that in the first year 5 individuals will be elected by the nomination committee for 3 year terms, 5 individuals will be elected for 2 year terms and 5 will be elected for a 1 year term. This structure will ensure that there is an overlap and continuity in board members over time. It was further deliberated that the nomination committee will look at the productivity of board members in relation to their duration of time on the board.

**4.3 Other:** A document was circulated with the 5 committees outlined. Committee members were asked where they would like to be included. The 5 committees are Conference and Event planning, Bid support and Development, Education and Advocacy, Partnership Development and Marketing and Promotion.

**Action item 3:** Trinacty will email committee members to see which of the 5 committees they would like to sit on.

**5. Next meeting:** The next meeting will be held on October 23 @ 1:30pm

**6. Adjourn:** The meeting adjourned at 2:53pm.